



IYUNO MEDIA GROUP FORMS NEW CREATIVE POST PRODUCTION DIVISION

(Singapore) --Already the premier provider of high quality, technology-driven language and localization solutions for the TV, broadcast, and media industry, IYUNO Media Group is adding creative post production capabilities and announced the formation of their new division, IYUNO Studios.

“Our Tier 1 clients have an increasing demand for local productions of original stories. We feel there is a huge opportunity in creative post production services like sound mixing, digital color correction, and special effects,” says David Lee, CEO, IYUNO Media Group. “This comes at a critical time when businesses are increasingly focused on remaining competitive in the global marketplace. We are a familiar entity to our clients who know and rely on IYUNO to maintain their high standards of quality.”

Instead of building this new division from the ground up, the company is using funds from a recent Softbank Ventures investment to acquire facilities with the right equipment and people to speed up growth. IYUNO recently acquired Panda Studio’s Tokyo TV Centre Division in Japan and Studio K in Korea to bolster the business and are closing in on several acquisitions in Europe, United States and Latin America. IYUNO Korea has also just moved into their new flagship offices in Seoul, South Korea. This location boasts industry-leading video and audio post production facilities, including a full theatrical experience with Dolby Atmos® certified studios and mixing rooms, Foley rooms to create sound effects, theatrical monitoring and digital color correction stages that incorporates Baselight into its digital intermediate (DI) system. The operations will be scaled to allow integration of all IYUNO offices and resources for a seamless global presence. The company’s future plans include new studio locations in Los Angeles and Southeast Asia.

About IYUNO

IYUNO Media Group is a leading provider of subtitling, dubbing, access services, translation, and localization tools for the TV, broadcast, and media industry. IYUNO’s proprietary platform and cloud technology, MSX, features customizable modules that allows clients to streamline workflows while also effectively managing resources. A true end-to-end solution, MSX enables localization service providers, freelancers, content owners, platforms, channels, and influencers to increase quality, productivity, and efficiency.

With expertise in over 45 languages, IYUNO operates in 15 countries. For 16 years, IYUNO has specialized in quick turnaround times, superb professional quality, and advanced in-house technologies. www.iyunomg.com

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