



## IYUNO Named One of 10 Hottest Media Tech Solution Providers 2018

IYUNO Media Group has been named one of the “10 Hottest Media and Entertainment Tech Solution Providers” by APAC CIO Outlook. Headquartered in Singapore, with an extraordinary backbone of facilities and owned and operated studios in Asia, EMEA, and the Americas, IYUNO has served M&E customers for over 16 years.

“We are glad to announce IYUNO in our annual ranking list of 10 Hottest Media & Entertainment Tech Solution Providers 2018,” said Annie Johnson, Managing Editor of APAC CIO Outlook. “Media companies need the right technology to fulfill today’s consumer demands cost-effectively. A distinguished panel of CEOs, CIOs, VCs, industry analysts, and our editorial board selected a list of technology companies at the forefront of innovation. With its groundbreaking use of advanced technology for localization applications, IYUNO definitely belongs on this list,” explains Johnson.

“We are honored to be recognized in this category,” says David Lee, CEO and founder of IYUNO. “Our business is constantly evolving, and we plan to continue pioneering advanced technologies to create in-house localization tools that deliver value to our clients.” IYUNO’s proprietary software, like the cloud-based iMediaTrans, delivers subtitles as fast as two hours after a program's initial broadcast.

A recent investment from SoftBank Ventures Korea has allowed the company to continue their aggressive global growth and development of groundbreaking innovations that produce highly complex, high quality, multilingual dubbing and subtitle projects efficiently, on time, and on budget.

Find out more about IYUNO’s vision at CEO David Lee's session, "Discussing Local Relevance and Business Momentum" on Thursday, 25 October from 14:45 - 15:00.

### About IYUNO

IYUNO Media Group is a leading provider of subtitling, dubbing, access services, translation, and localization tools for the TV, broadcast, and media industry. With expertise in over 45 languages, IYUNO has global operations in 15 countries. For 16 years, IYUNO has specialized in quick turnaround times, superb professional quality, and advanced in-house technologies. [www.iyunomg.com](http://www.iyunomg.com)

###

**For more information on IYUNO, contact:** Joni Saphir, **EMAIL:** [joni.saphir@iyunomg.com](mailto:joni.saphir@iyunomg.com)